



Media A Level

Programme of Study 2022 - 2024

Exam Board: EDUCAS

70% Examination

(35% per exam)

30% Coursework

NAME:

**TARGET
GRADE**

**ASPIRATIONAL
GRADE**

The 'Helicopter overview' of Media Studies A Level

Section A: Analysing Media Language and Representation

2 Questions: one analysing Language in an unseen text. One comparing a set product with the unseen text, focusing on Representation.

Answer one question on **Television in the Golden Age.**

Answer one question on **Magazines.**

Answer one question on **Media in the Online Age**

**Paper 1:
Media Products,
Industries and
Audiences**

**Paper 2:
Media Forms
and Products in
Depth**

Section B: Understanding Media Industries and Audiences

Analyse two different Media forms. One question on media Industries. One question on Audiences.

Coursework:

One Statement of Aims
One Media Practical Production

Your Assessment Objectives:



AO1 Framework Contexts	Demonstrate knowledge and understanding of: <ul style="list-style-type: none"> <input type="checkbox"/> the theoretical framework of media <input type="checkbox"/> contexts of media and their influence on media products and processes.
AO2 Theories Analysis	Apply knowledge and understanding of the theoretical framework of media to: <ul style="list-style-type: none"> <input type="checkbox"/> analyse media products, including in relation to their contexts and through the use of academic theories <input type="checkbox"/> evaluate academic theories <input type="checkbox"/> make judgements and draw conclusions.
AO3 Create	Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning.

Your Key Texts over the Course:

PAPER 1	PAPER 2
MUSIC VIDEO: Sam Fender – Seventeen Going Under Beyoncé - Formation	TV DRAMA: Peaky Blinders The Bridge
ADVERTISEMENTS: Super Human Tide Kiss of the Vampire Poster	MAGAZINES: Vogue Big Issue
NEWSPAPERS: Mirror The Times	ONLINE MEDIA: Zoe Sugg KSI
FILMS: I, Daniel Blake Black Panther	
COMPUTER GAMES: Assassin's Creed	
RADIO: George the Poet's Podcast	

Year 12: Miss Jones	Year 12: Mrs McMillan
Paper 1: Music Videos – Sam Fender / Beyoncé <ul style="list-style-type: none"> Modes and language, codes and conventions Ideologies, social and cultural context Values/attitudes & beliefs, stereotypes Representation of social groups/places Audience responses Application of theory Assessment: Exam style response on Music Videos	Paper 2: Peaky Blinders / the Bridge <ul style="list-style-type: none"> Genre / Codes and Conventions Narrative Regulation and ownership, post-modernism Intertextuality Audience responses, audience categorisation Ideologies, social and historical context Assessment: Comparative Analysis of Set Product
Christmas	Holidays
Paper 1: Film: Black Panther / I Daniel Blake Paper 1: Gaming: Assassin's Creed III: Liberation <ul style="list-style-type: none"> Developing technologies Codes and conventions Viewpoints and ideologies Stereotypes, social and cultural context, Ideologies, regulation, audience/demographic Assessment: Timed exam practice Begin NEA (Coursework) prep	Paper 1: Advertisements – Super Human / Tide / Kiss of the Vampire Modes and language, codes and conventions <ul style="list-style-type: none"> Ideologies, social and cultural context Values, stereotypes, appropriation, representation Regulation, controversy, ASA Endorsements / Audience Assessment 1: Timed exam practice
Easter	Holidays
Paper 1: George the Poet Podcast <ul style="list-style-type: none"> Modes and language, codes and conventions Developing technologies NEA (Coursework) prep Assessment 1: End of Year Exams: COMPONENT 1 PAPER	Paper 1: Newspapers: Mirror / Times <ul style="list-style-type: none"> Modes and language, codes and conventions Developing technologies Viewpoints and ideologies / Representation Social/historical and cultural context Ownership, regulation Marketing, audience Assessment 1: End of Year Exams: COMPONENT 1 PAPER
Summer	Holidays
Year 13: Miss Jones	Year 13: Mrs McMillan
Paper 2: Online: Zoe Sugg and KSI <ul style="list-style-type: none"> Language codes and conventions Representation Industry Audience Application of theory Assessment 1: Analysis of Set products Assessment 2: Exam Practice Assessment 3: Coursework	Paper 2: Magazines: Vogue and The Big Issue <ul style="list-style-type: none"> Language codes and conventions Representation Industry Audience Application of theory Assessment 1: Analysis of Set products Assessment 2: Exam Practice Assessment 3: Coursework
Christmas	Holidays
Revision of Paper 1 and 2 Texts and Skills <ul style="list-style-type: none"> Examination Practice Use the Exam Methods Assessment 1: Mock Exams: COMPONENT 1 & 2 Assessment 2: FINAL Coursework Grade	Revision of Paper 1 and 2 Texts and Skills <ul style="list-style-type: none"> Examination Practice Use the Exam Methods Assessment 1: Mock Exams: COMPONENT 1 & 2 Assessment 2: FINAL Coursework Grade
Easter	Holidays
<ul style="list-style-type: none"> Revision for Paper 1 and 2 Timed exam practice Coursework submission 30% External exams Ongoing – timed weekly exam practice	<ul style="list-style-type: none"> Revision for Paper 1 and 2 Timed exam practice Coursework submission 30% External exams Ongoing – timed weekly exam practice
Summer	Holidays

How your course is structured:

Key words to learn:

Theoretical Frameworks	Definition
Media Language	Technical Terminology: how the media through their forms, codes, conventions and techniques communicate meanings
Representation	How the media portray events, issues, individuals and social groups
Media Industries	How the media industries' processes of production, distribution and circulation affect media forms and platforms
Audiences	How media forms target, reach and address audiences, how audiences interpret and respond to them, and how members of audiences become producers themselves
Media Contexts	How the media plays a role historically and currently in society, culture, politics and the economy
Media Theories	Apply theoretical knowledge and specialist subject specific terminology to analyse and compare media products and the contexts in which they are produced and consumed

Top Study Tips:

Buy the WJEC / EDUCAS A Level Text Book – For A Level Year 1 and AS – By Christine Bell, Lucas Johnson. Illuminate Publishing.

And For A Level Year 2. By Christine Bell, Lucas Johnson.

Revision Guides are also available by the same publishers.

Use Mrs Fisher's A Level Revision Guides on YouTube which go over all the set texts and theories – they are a brilliantly informative, free resource.

Have two Lever Arch Folders – one for each teacher

Use file divides to organise each topic. File your notes carefully each week – remember to date classwork so you remember the sequence of each lesson.

Use your Booklets to make cue cards

For each unit you will get a booklet with key terms / theories / ideas about language. Use the glossaries to make cue cards of Media terms. This is a great way to consolidate your knowledge. **Keep revisiting work and topics.**

