

Why study A Level Media Studies at Tarporley Sixth Form?



- Mrs McMillan
- BA HONS, PGCE
- Studied English Studies at University of Nottingham
- **Favourite TV Show: Mad Men and Peaky Blinders**



- Miss Jones
- MA in Education and BA HONS in English Literature
- Studied at University College London and University of Reading
- **Favourite Film: Hacksaw Ridge**



- Mrs Marshall
- BA HONS in Media and Cultural Studies
- Studied at Kingston University and City University, London
- **Favourite magazine: Guardian supplements**
- **Social media: Instagram**



- Mrs Chalmers
- BA HONS, PGCE
- Studied at English Literature and Contemporary Fine Art at York St John University and University of York
- **Favourite TV Show: Spaced and Favourite Film: Amelie**

Why we love teaching A Level: the Media is all around us and touches every part of our life – influencing what we buy, what we view and even how we perceive ourselves. The Media entertains us, informs us, allows us to empathise and socially interact with others around the globe. It has a pervasive and sometimes invasive influence ... recognise its bias, its power, its technical craft. Get creative. Get analytical. Become culturally aware.

Our award-winning Sixth Form magazine has won prizes at the SHINE National Media Awards in London, every year for the last five years: Best Editorial Content, Best Photograph, Best Article, Best Front Cover, Best Business Plan and more! We have an incredible team of writers, photographers, editors, graphic designers. Find your voice and artistic eye.



Where could Media Studies take me?

Our students went on to read:

- **KIRSTY:** Communication and Media at University of Liverpool
- **ALEX:** Marketing, Communication and Advertising at University of York
- **NIAMH:** Media and Cultural Studies (with Placement Year) at University of Lancaster
- **CIARA:** Animation at Bristol University, West England
- **MATT:** Television Production and Technology at Wrexham University
- **SUSAN:** Media Communications and Culture at University of Leeds
- **CAITLIN:** Media and Performance at University of Salford
- **ANDREW:** Media, Communication, Cultures – Leeds Beckett University
- **CIARA:** Publishing Media – Oxford Brookes University



"A Level Media gave me the glimpse I needed to realise a career working in the photography and film industry was attainable, with enough determination. It gave me the framework I needed to view the Media that we see everyday with an analytical eye and taught me about the decisions which producers make when creating content for the public to consume. I still use the same narrative structures I initially learnt from Mrs McMillan at aged 17 when working on the projects I do today. "

MATTY: Freelance Photographer / Filmmaker,
Photo Assistant to David Bailey!

"The skills and theories I learned in my Media A-Level have proved vital for my degree in Marketing and Public Relations. Media allowed me to have a head start in knowing a lot of the important theories and theoretical models which we needed to know for our assignments in both first year and second year. "

JESS: Studying Marketing and PR at Manchester Metropolitan University, with Internship

"I aspire to study Media, Communications and Culture at University. The course has made me think about the Media in a new way – recognising its bias and the way it manipulates us – what we should believe, how we should look and how we perceive ourselves! Every Business needs a good Media presence. This subject is just so important!"

MEG: Current Student, TERM Deputy Editor, Creative Director and PR Lead in Sixth Form

Real world skills: Communication. Technical Creativity. Analysis. Theoretical Understanding. Audience Targeting. Evaluation. Cultural Insight.

Where could Media Studies take me?

Last year, our students went on to read:

- **KEIRA AND LILY: Marketing at University of Liverpool**
- **FREYA: Fashion Marketing at Manchester Metropolitan University**
- **JOSH: Film and Television Production at University of York**
- **HOLLY: Journalism with Public Relations at Salford University**
- **EMILY: Apprenticeship at Toni & Guy**
- **MILLIE: Journalism at University of Leeds (Our former TERM Editor!)**

Imagine how we'd have coped without the media during the pandemic – keeping us informed, connecting us, protecting us, entertaining us and allowing us to work / be educated during lockdown. The Media's influence is everywhere and is ever-evolving.

"Honesty, without studying at Tarporley Sixth Form, I don't think I would be in this position now. Media Studies (and English Language) provided me with incredible foundations for going into industry (marketing and sales), alongside making me a more desirable candidate for teaching, as my specialism is more diverse. At Tarporley, there are inspirational teachers, who not only enabled me to reach my potential, but also encouraged me to discover my own interests and develop holistically.

RHIANNON: English Teacher at a Grammar School in the Lake District

"I was so pleased with all of my A Level results – but especially my A in Media and I was so grateful for all the help and support I received. I am loving my university course and Marketing was definitely the right choice for me. A Level has prepared me well for my creative degree and also my future career."*

FREYA: Studying Fashion Marketing at Manchester Metropolitan University

"To me, Media is critically important because it is such a global force and we are influenced by the Media all the time, from social networks to TV and film. It affects how we view the world and ourselves. I want to learn more about its power and work within the Media as a career, ultimately adding positivity not negativity."

LUCY: Hoping to study Media and Communications at University

Real world skills: Communication. Technical Creativity. Analysis. Theoretical Understanding. Audience Targeting. Evaluation. Cultural Insight.